

Odessa Hott

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TECH SKILLS

- G Suite & Microsoft 365
- Adobe Photoshop & Illustrator
- Asana, Slack & Discord

POSITIONS

- **Womenswear Freelancer**, Fashion Snoops, Remote SEP 2024 — PRESENT
 - Compose analytical trend reports on women's retailers and trade shows.
 - Monitor live trend data, connecting current movements to projections through 2026.
- **Interpretation Intern**, Institute for Contemporary Art, Richmond, VA AUG 2024 — PRESENT
 - Construct interpretive art programs, aligning content with curatorial directives.
 - Utilize Audience Centered Engagement strategies to engage visitors in dialogue.
- **Research & Technical Assistant**, Freelance, Remote OCT 2020 — PRESENT
 - Conduct research on workplace equity, intrapreneurship & product development.
 - Optimize web development & software integration to boost online traffic & sales.
- **Costume & Textiles Programs Intern**, The Valentine, Richmond, VA OCT 2023 — DEC 2023
 - Developed a museum lecture on Richmond's fashion history, highlighting social movements & diverse industry figures from the 20th-21st centuries.
 - Utilized current & archival research tools (e.g., newspapers.com, Proficio Cloud).
- **Womenswear Intern**, Fashion Snoops, Remote JUN 2023 — AUG 2023
 - Wrote copy for 4 seasonal forecasts, referencing arts & culture to highlight shifts in consumer behavior.
 - Presented trend research to 150+ clients.
- **Director of Finance**, Youth Climate Action Team Inc., Remote MAY 2021 — OCT 2021
 - Co-authored a climate-focused children's book, managing project logistics from contract negotiations to budgeting & timeline design, securing \$1200 in funding.
 - Maintained 96% engagement rate among an international team of 50+.

EDUCATION

- **B.A., Fashion Merchandising**, Virginia Commonwealth University, Richmond, VA MAY 2025
 - GPA: 4.0
- **Semester Abroad**, Glasgow Caledonian University — Scotland, UK SPRING 2024

SELECT PUBLICATIONS

- **'The Future is Modular'**, Fashion Article, Ink Magazine JAN 2024
- **'H&M x Issey Miyake: EConvertibles SS24 Modular Capsule'**, Case Study, Fashion Scholarship Fund OCT 2023